

Financial Leaders' Forum Budapest

on the occasion of the 30th Anniversary of the Hungarian Banking Association

***The Age of Financial Transition, Financing Sustainable Growth, International Cooperation
and Connectivity***

April 4, 2019

MKB Bank Head Office

Venue: MKB Bank Head Office, Ball Room (Váci utca 38. Budapest, H-1056)

Forum: April 4, 2019; 13:00-17:30

12:00-13:00 Registration & Buffet Lunch

I. Session of the Financial Leaders' Forum Budapest

Agenda

Moderator: Mr János Müller, Chief Advisor, Hungarian Banking Association

- 13:00-13:05 Opening the Forum and welcoming the guests:**
Mr Levente Kovács, Secretary General, HBA
- 13:05-13:25 Opening speech:**
Mr Mihály Varga, Minister, Ministry of Finance
- 13:25-13:45 Welcome speech of the host: challenges and new solutions for a commercial bank:**
Mr Ádám Balog, Chairman & CEO of MKB Bank
- 13:45-14:05 The banking sector's development before and after the Brexit:**
Mr Hubertus Váth, Managing Director, Frankfurt Main Finance
- 14:05-14:25 Tasks and challenges of the banking sector from the perspective of the CEE countries:** Mr Zoran Bohacek, Chief Advisor, Croatian Banking Association
- 14:25-14:45 Financing the Europe of Tomorrow, the Banking sector in the process of transition:**
Mr Raymond Frenken, Head of Communication, European Banking Federation
- 14:45-15:30 New Chapter in the Financial Cooperation of Asia and Europe: Connectivity Platform Between Asia and the EU;**
- 14:45-15:00 The AFCA Approach:** Mr Yang Zaiping, Secretary General, Asian Financial Cooperation Association
 - 15:00-15:15 The role of the banking sector in economic development,** Mr Liu Yong, Chief Economist, China Development Bank
 - 15:15-15:30 Hungary, as a bridge between East and West:**
Mr György Zolnai, CEO, Raiffeisen Bank Hungary
- 15:30-15:50 Coffee Break**

II. Session of the Financial Leaders' Forum Budapest

15:50-17:30

Keynote Speeches

- 15:50-16:10** **Hot Topics in the Hungarian Banking Sector –
The Central Bank's Approach**
Mr Ádám Banai, Director, Central Bank of Hungary
- 16:10-16:30** **The Development and Prospects of Traditional Banks
in Hungary**
Mr András Becsei, Vice President, Hungarian Banking
Association

Panel Discussion:

The future of the banking industry

16:30-17:30

- 1. Financing the Growth of Tomorrow: Challenges and risks
of sustainable finance:**
Mr Péter Fáykiss, Director, Central Bank of Hungary
- 2. Opportunities and Challenges of the FinTech world:**
 - a.) The results of digital bank-building;** Ms Éva Hegedüs, Member of the Board,
Hungarian Banking Association
 - b.) The Global FinTech Story;** Mr Antal Kuthy,
Chairman & CEO, E-Group
 - c.) FinTech Approach in Hungary;** Mr Márk Hetényi,
Deputy CEO, MKB Bank

17.30 End of the Forum